Fundraising Software Proposal

Prepared For

Hercules Education Foundation

About us:

Thousands of small nonprofits rely on Network for Good's simple and smart fundraising software to grow relationships with supporters and move their missions forward. From easy-to-build fundraising pages and simple donor management to guidance from expert fundraising coaches, Network for Good gives small nonprofits the all-in-one solution they need to fundraise confidently and grow their good faster.

As a mission-driven, Certified B Corporation, Network for Good has a legacy of providing trusted support to over 400,000 nonprofit leaders since 2001 and has helped pioneer the online fundraising space, disbursing over $3.75 billion in donations to date.

> We've been using Network for Good's fundraising software since 2017, and it's been great. They quickly helped us import our donor data, the support team is responsive and helpful whenever we need them, and the software helps us stay organized and on target with our fundraising efforts. 10/10!
>
> **Alan Z, Executive Director**

What to expect when you get started with Network for Good:

✓ **Raise more money for your mission.**

✓ **From onboarding and data import to best-in-class customer service, we're always here to help.**

✓ **No hidden fees. Ever.**

What can our simple, smart fundraising software do for your nonprofit?

We've packed powerful donor management tools and the best fundraising pages into one beautiful, easy-to-use system. You can finally ditch your messy spreadsheets, complicated email builders, and clunky donor management software. We'll provide everything you need to fundraise confidently, and nothing you don't.

Manage All Your Fundraising Activities In One Place
Storing donor data in spreadsheets or in a complicated donor management system leads to missed fundraising opportunities and headaches for you and your team. Network for Good puts everything you need to fundraise at your fingertips.

Build Better Relationships With Your Donors
Our tools are designed to give your supporters a positive, memorable experience with your nonprofit, helping you build relationships that last.

Become a More Confident Fundraiser
We know fundraising can be complicated. That's why we built expert fundraising advice right into our software – to help you achieve your goals with step-by-step guidance and tutorials grounded in fundraising best practices.
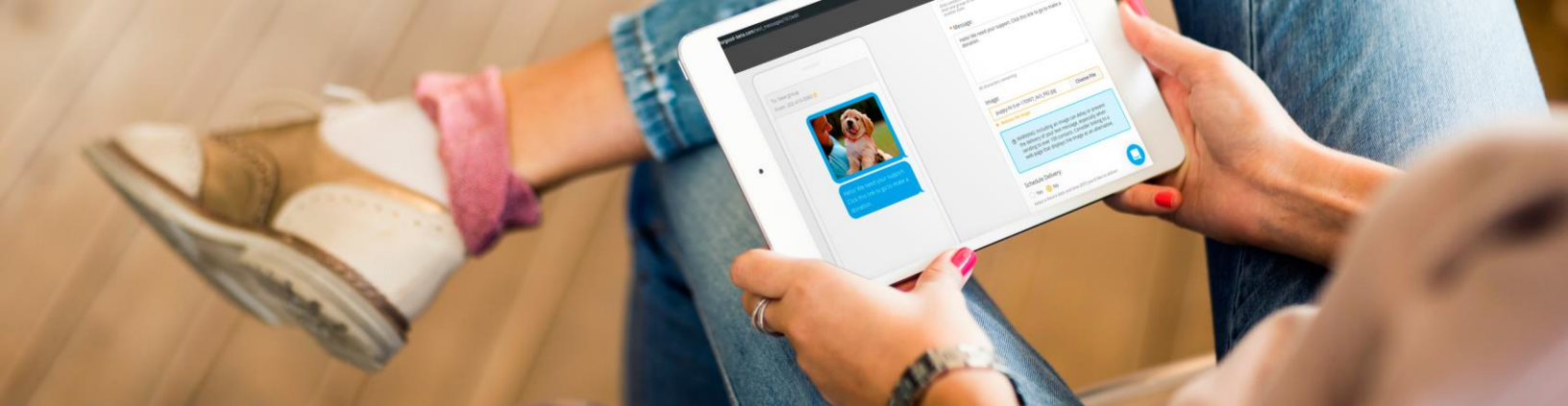
Raise Funds Online With Ease
Attract new donors, increase gift amounts, and drive repeat giving with beautifully branded giving pages, peer-to-peer fundraising, and seamless event ticketing.

> If my board decided not to continue to spend money on Network for Good, I'd pay for it myself or quit my job.
>
> **Amber D,
> CEO & Founder**

Fundraising Software Features

Innovative communication technologies, effective fundraising capabilities, and organized donor data— all rolled into our simple and smart software.

> To say I love Network for Good is an understatement, it has made my life so much easier, and I've had nothing but good feedback from both my board and donors. My only regret is that we didn't switch over sooner.
>
> **Lindse B, Director**

Online Fundraising Features Designed for Your Small Nonprofit

- ✓ Unlimited Users and Remote Collaboration Tools
- ✓ Beautiful, Modern Fundraising Pages
- ✓ Peer-to-Peer Pages
- ✓ Event Ticketing Pages
- ✓ Fully Mobile Responsive
- ✓ QuickBooks Online Integration
- ✓ Cloud-Based System

Tools to Help You Communicate With Confidence

- ✓ Personal Video Messaging
- ✓ Smart Email Builder
- ✓ Unlimited Email Blasts
- ✓ Built-In Email Templates
- ✓ Direct Mail Management
- ✓ Text-to-Pledge/Give
- ✓ Pledge Management
- ✓ Custom Forms and Surveys
- ✓ Bulk Text Messaging
- ✓ Automated Thank Yous and Tax Receipts
- ✓ Segmentation and Automation Capabilities

Powerful Donor Insights

- ✓ Donor Database
- ✓ Contact Profiles With Custom Fields
- ✓ Task Management and Reminders
- ✓ Household Organization
- ✓ Easy Reporting and Analytics

Simple Pricing and Unlimited Support

- ✓ In-App Messaging/Phone Support
- ✓ Data Migration Included (a $500 value!)
- ✓ Onboarding Assistance
- ✓ Flat 3% Donation Processing Fee

Pricing & Plan

With our all-in-one pricing, you get access to all of our features and support, and no hidden fees.

Subscription: 1 Year	
Fundraising Software and Donor Management	
Includes everything on our list of features!	
Unlimited Customer Service and Onboarding Support	
Contacts	**Up to 1,000 contacts**
Data Import	**(included – a $500 value!)**
Additional Items	
Total Investment	**$2,400 Annually** **Or $225 paid monthly**

Have questions about this proposal? Ready to get started? Get in touch!

MacKenzie Kuhn
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Getting Started Checklist

✓ Contact us with a method of payment to set up your account and get immediate access to your new software.

✓ Get paired with an onboarding specialist who will personally guide you through your data import and teach you all about your new software.

✓ Import your data through our online tool or send it to us to import for you (allow 2-4 weeks).

✓ Attend our daily office hours and trainings to get all your questions answered.

✓ Create your first campaign, fundraising page, and personalized email templates.

✓ Start raising money and engaging your donors!

Network for Good®
Simple. Smart. Fundraising Software.

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We are very pleased with Network for Good and love you guys. When we have a need and reach out, your support team immediately helps us. We used texting for the first time just recently and it generated way more money than we could have imagined. Your competitors are relentless but I've asked them to stop calling me because we are so satisfied and have no intention of going anywhere else.

Jessica M, President

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